



News and Resource Update January 2015: Your guide to what's happening around the world

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IAPESGW 18th World Congress, Barry University, Florida, USA 17 – 21 May 2017

There is now a website for our event being hosted by Barry University at:

www.barry.edu/iapesgw

Joining IAPESGW – Special 4-year membership offer extended

We are pleased to advise colleagues of the special rate of \$50 Canadian for a membership covering 2015 to 31 March 2017 – please encourage your contacts to take up this offer.

[Visit 'Joining IAPESGW' to take advantage of the offer](#)

[IAPESGW's tribute page to Margaret Talbot](#)

We have created a page on our website where we have placed some lovely photographs of Margaret that were taken during her many years working with members and colleagues – *recording such happy times.*

International

Inside the games reports (6 January 2015)

Mixed relays officially added to 2015 World Aquatics Championships schedule

Mixed relay has been officially added to the schedule for the 2015 World Aquatics Championships as Kazan gets set to host the event this summer.

The discipline is set to debut following a successful introduction to the World Short Course Championships in Doha last month, as well as a variety of world and European events over the past year.

It has also featured in both editions of the Summer Youth Olympic Games, in Singapore and Nanjing respectively.

The discipline was left out of the earlier schedule, released by the International Swimming Federation (FINA) in August, as organisers continued to ponder over the appropriate dates and times for the event.

The two relays that have now been added are the mixed 4x100 metres medley relay and the mixed 4x100m freestyle relay.

The medley relay falls on the fourth day of competition with the freestyle relay being contested on the seventh.

Both events will be the final races of the day, giving athletes the opportunity to focus on their individual events, if needs be.

The release of the schedule comes as Kazan celebrated the 200 Days To Go mark ahead of the World Championships, which are due to take place between July 24 and August 9.....

[View the full news item](#)

Inside the games reports (12 January 2015)

Toronto 2015 to set record for female participation

As many as 45 per cent of athletes competing at this year's Toronto Pan American Games may be women, in what would set a record for a multi-sports event, it was claimed here today.

Speaking at a meeting of the Pan American Association of Sports Confederations (ACODEPA), Michael Fennell, President of the Technical Committee of the Pan American Sports Organization (PASO), said that provisions had been made for the participation of 45 per cent women.

This, he said, would be "the largest quota of women in any multi-sports Games".

All told, the final quota of athletes has been set at 6,136 in 36 sports.

Both women's baseball and women's rugby sevens are included, helping to lift the proportion of female athletes closer to the point where full gender equality is attained.....

[View the full news item](#)

Report on - Annual conference 2014 of the dvs-committee 'Gender Studies' embedded in the "Gender and Sports Conference 13 – 15 November 2014, Copenhagen, Denmark

As a part of the three-day "Gender and Sports Conference: Transnational Body and Movement Cultures from a Gender Perspective", this year's dvs-committee 'gender studies' conference took place in Copenhagen. Approximately 40 scientists from 13 nations participated in this international conference.

On 13 November, the conference was opened by Sheila Scraton of the Leeds Metropolitan University (UK) with a main lecture on the theme "Gender & Sport": "The Potential Problems of Intersectionality for Feminist Research". She emphasized the significance of the interrelation between the categories gender, race, sexuality, age, ethnicity, etc. and referred additionally to the relevance of a multi-methodological re-search design used for intersectional gender studies.

During the first session of the conference about “Transnationalism and Mixed Identities”, Sandra Günter (Norwegian University of Science and Technology) gave a lecture on “Mapping Decolonial Gender Theory in Transnational Sport”. With the help of two case studies, Caster Semenya and Oscar Pistorius, she showed how the trans-national sports system is affected by colonial thinking and its interpretation patterns with regard to race, ethnicity, gender and sexuality still today. Her work is based on a postcolonial approach.

Insights into “Mixed Identities and Sami Sport at the Indigenous Festival Riddu Rid-du” were given by Bente Ovedie Skogvang (Hedmark University College, Norway). Using field studies for four years, she examined how participants of an annual North Cape natives (Samis) festival developed culturally mixed identities through physical activities (e.g. traditional dances).

During the second session, Rosa Diketmüller (University Vienna), Anja Voss (Alice Salomon University Berlin) and Elke Gramespacher (University of Applied Sciences North-West Switzerland) introduced a comparative survey of the countries Austria, Germany and Switzerland in terms of “Gender and Sport in Early Childhood Education”. Thereby, they explored the question of to what extent does the social category gender, play a decisive role promoting physical activities and sports in terms of child pedagogy.

In the context of the comprehensive theme “Intersectionality and Migration” Verena Lenneis (University Copenhagen) presented results of an interview study about the work-life-balance of Danish cleaners during the first session on 14th November. Exploring the question “Too Tired for Recreational Physical Activities?”, she examined if and how female cleaners can be involved in physical leisure time activities. Since an active way of life seems to counter the occupational physical conditions of cleaners.

Jorid Hovden (Norwegian University of Science and Technology) gave a lecture on “Physical Activity in Low Income Households”. Using her interview study, she explored the question of how low-income parents experience the possibilities and cope with the challenges of participating in sportive leisure time activities in their regional environment.

An intersectional study about “Migrant Girls and Women in Sports Clubs in Germany – Intersectionalities between Gender, Age, Ethnicity and Socio-cultural Background” was introduced by Christa Kleindienst-Cachay (University Bielefeld). On the basis of quantitative and qualitative data, she explored the question of how much effort various sports organisations need to invest in order to improve migrants’ participation in sports.

Talks on the theme “Doing Gender in Various Environments” followed during the second session. Petra Gieß-Stüber (University Freiburg), Elke Grimminger (University Hamburg) and Aiko Möhwald (University Freiburg) presented an explorative video study on the behaviours of “Pupils in Physical Education between Doing Pupil and Doing Gender”. With the help of their results, they were able to show which P.E. contexts are used to activate gender as a category.

The development within international gymnastics highlighted Astrid Schubring, Nathalie Barker-Ruchti (both University Gothenburg), Roslyn Kerr (Lincoln University) and Myrian Nunomura (University Sao Paul) with their speech “Older Gymnasts and the Culture of Women’s Artistic Gymnastics”. The focus of the qualitative interviews was on discovering the increasing phenomena of successful gymnasts, who managed to extend their top-ranking athlete career despite their older age.

Michaela Werkmann (University Mainz) showed in her speech “The Personal Structure in German Sports Organizations: A Gender-perspective Approach” first results of a standardized survey of German sport organizations. The survey was about full-time human resources, personal structure and personal systems. The obvious gender differentiating segregations vertically and horizontally were the focus.

During the session 'Football and Women' on 15th November Svenja Mintert (University of Copenhagen) gave a speech on "The Gendered Pattern of Perceptions, Motivations and Practices of Female Football Supporters in a Danish Context". Using an interview study, she examined the football consumption of women, identified their backgrounds, motives, interests, expectations and experiences, as well as their role within the present football and fan culture.

To complete the multi disciplinary and intercultural conference the two main speech-es on "School reform and physical education in Denmark – a gender perspective" by Charlotte Ostergaard (Metropolitan University College Copenhagen) and Gertrud Pfister (University Copenhagen) followed. These gave an overview of the multi dimensional and interdisciplinary joint project 'FREE' (Football Research in Enlarged Europe).

On behalf of every member, the speakers of the dvs committee 'gender studies' (Gabriele Sobiech, Elke Grimminger und Manuela Werkmann) sincerely thanked Gertrud Pfister and her team for organizing the interdisciplinary, intercultural and at the same time diversified and convivial conference.

This report was kindly provided by Prof. Gabriele Sobiech from Freiburg, Germany

World Health Organization – Europe (22 January 2015) Multi-sectoral action to promote physical activity in Switzerland

Although most people know that being physically active improves health dramatically, levels of physical activity are far too low. This leads to an increased risk of a range of conditions and diseases, such as overweight and obesity, ischaemic heart disease, strokes, diabetes and some types of cancer, notably breast and colon cancer.

The figures are worrying. The global figures from 2010 show that:

- 23% of adults aged 18 years and over were insufficiently physically active.
- **Women were less active than men and older people were less active than younger people.**
- 81% of adolescents aged 11–17 years were insufficiently physically active.
- **Adolescent girls were less active than adolescent boys, with 84% versus 78% not meeting the WHO recommendation of 60 minutes of physical activity a day.**

Intersectoral collaboration needed for programmes to be effective

"Physical activity is one of the key levers in improving health and saving lives, but to make physical activity an integral part of people's lives, it is essential that sectors outside of the health sector are involved," says Gauden Galea, Director of the Division of Noncommunicable Diseases and Promoting Health through the Life-course at WHO/Europe.

Switzerland already has experience of involving different sectors to promote physical activity. In January 2013, the Swiss Government approved the Swiss Health 2020 strategy, which emphasizes that a person's health is determined by up to 60% through factors outside the health sector. The Swiss Federal Office of Public Health has focused on specific cooperative projects with other federal agencies in order to create opportunities to promote physical activity in urban and regional planning.....

[View the full news item](#)

World Health Organization – Europe (28 January 2015) WHO Europe - first Region in the world to develop strategy for physical activity

Forty seven Member States from the WHO European Region gathered yesterday at the University of Zurich, Switzerland, for a two-day consultation meeting on physical activity for health. The meeting is being organized by WHO Regional Office for Europe with the support of the Swiss Federal Office of Public Health, and is the latest step in drafting a new WHO physical activity strategy for Europe.....

Over the course of the two days, Member State delegates will share their views and provide input on the draft strategy, which takes a lifecourse and whole-of-society approach. Priority areas being considered include:

- promoting physical activity among children and adolescents for optimal development;
- the creation of health-promoting environments conducive to physical activity, including through active transport and healthy workplaces;
- maximizing the potential to promote physical activity in healthcare settings such as primary care; and
- ensuring opportunities for social physical activity among older people in order to maintain functional capacity and reduce the onset of chronic diseases.

Discussions at the consultation will feed in directly to the next draft of the strategy. The strategy will ultimately be considered for adoption by Member States at the 65th session of the WHO Regional Committee for Europe in Vilnius, Lithuania, this September.

[View the full new item](#)

UNESCO (29 January 2015)

Physical education for healthier, happier, longer and more productive living

The time children and adults all over the world spend engaging in physical activity is decreasing with dire consequences on their health, life expectancy, and ability to perform in the classroom, in society and at work.

In a new publication, [Quality Physical Education, Guidelines for Policy Makers](#), UNESCO urges governments and educational planners to reverse this trend, described by the World

Health Organization (WHO) as a pandemic that contributes to the death of 3.2 million people every year, more than twice as many as die of AIDS.

The Guidelines will be released on the occasion of a meeting of [UNESCO's Intergovernmental Committee for Physical Education and Sport \(CIGEPS\)](#) in Lausanne, Switzerland, (28-30 January).*

UNESCO calls on governments to reverse the decline in physical education (PE) investment that has been observed in recent years in many parts of the world, including some of the wealthiest countries. According to European sources, for example, funding and time allocation for PE in schools has been declining progressively over more than half of the continent, and conditions are not better in North America.

The new publication on PE, produced in partnership with several international and intergovernmental organizations**, advocates quality physical education and training for PE teachers. It highlights the benefits of investing in PE versus the cost of not investing (cf self-explanatory [infographics](#)).....

[View the full news item](#)

Quality Physical Education (QPE) Guidelines for Policy-Makers. United Nations Educational, Scientific and Cultural Organization, January 2015 (88 pages)

These Guidelines have been developed, in partnership with the European Commission, the International Council of Sport Science and Physical Education (ICSSPE), International Olympic Committee (IOC), UNDP, UNICEF, UNOSDP and WHO, to inform the provision of quality physical education across the full age range from early years through secondary education. In this regard, the Guidelines provide a framework to support policymakers (i.e.

heads of department or senior officials within ministries) reshape physical education policy to accelerate the development of several dimensions of human capital in a unique, comprehensive way.

Users of the Guidelines will benefit from the inclusion of benchmarks for QPE provision and teacher training, checklists for strengthening provision, good practice examples and a policy matrix to develop inclusive QPE within a full policy cycle. [A connected infographic](#) for ministers and a toolkit for practitioners have been developed to complement these Guidelines, each with its specific target audience in mind.

[Download a copy](#)

From the title page: *In memory of Margaret Talbot, a beacon of physical education, whose passion and commitment to inclusion and equality will live on through this publication.*

European Commission – Sport (20 January 2015)

EU Sport Forum 2014

The report of the EU Sport Forum 2014, as well as all speeches and presentations are now [online](#).

This year's [EU Sport Forum](#) took place in Milan on 1-2 December 2014 and gathered around 300 participants. Among them were leading representatives from international and European sport federations, the Olympic movement, European and national sport umbrella organisations and other sport-related organisations.

[Source of information](#)

Inside the games reports (22 January 2015)

IPC Wheelchair Dance Sports calling on hosts for 2015 World Championships

International Paralympic Committee (IPC) Wheelchair Dance Sport is calling for organisers to come forward to host the 2015 World Championships.

Potential organisers have been given until March 10 to submit an expression of interest to host what is the sport's most prestigious competition.

The event will follow the successful 2014 European Championships in Lomianki, Poland, in November, with IPC chief executive Xavier Gonzalez believing that potential organisers have an opportunity to raise the profile of their cities and venues and be part of the growth of wheelchair dance.....

[View the full news item](#)

BBC in the UK reports (22 January 2015)

IOC: Olympic cities must allow women to participate

The head of the International Olympic Committee (IOC) has said any country bidding to host the Games must make a commitment to "non-discrimination".

Speaking at the World Economic Forum in Davos, Thomas Bach, said countries like Saudi Arabia must allow women to "freely participate" and attend events.

"If this is not applied, the bid would not be admissible," he told the BBC.

The IOC has faced heavy criticism for turning a blind eye to human rights abuses in host cities.

Last year the introduction of controversial Russian laws on homosexuality ahead of the Winter Olympics in Sochi led to worldwide protests by athletes and human rights campaigners.....

[View the full news item](#)

Medline Plus reports (23 January 2015)

Exercise May Tone Up Women's Bodies and Minds: Regular physical activity appears to boost oxygen supply to the brain, study says

Young women who regularly exercise may have more oxygen circulating in their brains -- and possibly sharper minds, a small study suggests.

The findings, from a study of 52 healthy young women, don't prove that exercise makes you smarter, researchers said.

On the other hand, it's "reasonable" to conclude that exercise likely boosts mental prowess even when people are young and healthy, said Liana Machado, of the University of Otago in New Zealand, the lead researcher on the study.

Previous studies have found that older adults who exercise tend to have better blood flow in the brain, and do better on tests of memory and other mental skills, versus sedentary people of the same age, the authors point out.

But few studies have focused on young adults, they said. The women in this study were between 18 and 30.....

[View the full news item](#)

Conference information

The 2015 Conversation on women in sport 9 – 12 June 2015, Université Laval, Quebec city

Address: Université Laval
Pavillon Desjardins, 2325, rue de l'université
Québec, QC G1V 0A6
Canada

Guylaine Demers, Marion Lay and Penny Werthner, in collaboration with CAAWS, Égale Action, CAC and Promotion+, will host the next national conference on women and sport at Laval University: The 2015 Conversation: Moving the world forward - Make the change happen. This Conversation has been designed to help the participants to find solutions to the various problems facing girls and women in the Canadian sport system. Of course, we know about the success stories of Canadian women athletes. But behind those successes lie challenges and disappointments in the struggle for full participation and funding in sport for women athletes, coaches, officials and administrators. This Conversation is our collective effort and our gift to next generation of girls and women who believe that all Canadians should have the opportunities to play, participate and excel in sport. For more information and to register, visit us:

www.conversation2015.ulaval.ca/en

Web Address:

<http://www.conversation2015.ulaval.ca/en>

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Specific countries

AUSTRALIA

Inside the games reports (28 December 2015)

Australia appoints new Sports Minister

Sussan Ley has been appointed as the new Sports Minister in Tony Abbott's Australian Government.

Her appointment comes as Prime Minister Abbott conducts a cabinet reshuffle ahead of the New Year which has seen former Sports Minister Peter Dutton become Minister for Immigration and Border Protection

Ley's elevation makes her just the second woman in Cabinet, after Foreign Minister Julie Bishop, as she takes on the role as Minister for Health and Sport.....

[View the full news item](#)

The Conversation (28 January 2015)

Can't throw, can't catch: Australian kids are losing that sporting edge

Australians like to think themselves as sporting and fit – a concept reinforced by the success of the country's elite athletes. But evidence is emerging that Australian kids are falling behind their international peers and are performing worse in skills such as kicking, throwing, catching and jumping than they were 30 years ago.

For some time, researchers have been tracking Australian children's capacity to run, throw, kick, catch and jump. Collectively, these skills are known as Fundamental Movement Skills.

They are called fundamental because they are required to engage proactively in a high proportion of physical activities and sporting pursuits. Children with these skills are also more likely to become fit adolescents who continue to [play and enjoy sport](#) .

Skills in decline

In Western Australia over the past 30 years 27,000 primary school-aged children have been assessed, both in terms of their skillfulness and fitness. The [findings](#) have demonstrated a marked decline in six to 12-year-old children's general physical fitness and skillfulness.

The biggest decline was observed in six-year-olds, who now perform markedly worse than those assessed in the 1980s in simple tasks such as underarm throws, catching and bouncing balls. Using a scaled scoring system whereby 100 points was considered average, the 2014 study found six-year-olds now performed 20 to 30 points less than children three decades ago.....

[View the full article](#)

Sydney Morning Herald (31 January 2015)
Australia's top sportswomen still stuck in the shadows

Australians love barracking for an underdog. And if anyone is an underdog in the Australian sporting arena, it surely is the sportswoman.

Despite a legacy of overachieving, Australian sportswomen do not yet receive the kudos they deserve.

Cate Campbell is Australian swimmer of the year (for the third time). Australia's women comfortably outperformed the men at the London Olympics. It could be argued that Karrie Webb, with seven majors, is Australia's greatest golfer. Stephanie Gilmore is a six-time world surfing champion. A Sydney Swifts netball game last season attracted 10,000 supporters, more than attended two National Rugby League games in Sydney on the same weekend.

When asked why women's sport is often relegated to "second-class" status, nearly every commentator referred to a vicious cycle – a fluid relationship between media attention, sponsorship deals, wages, access to resources and performance levels.

Sadly, that cycle continues to fuel doubt in mainstream society as to the capacity and worth of women's sport.

Some of this can be explained by the fact that women are relatively new to sport. Until the mid-20th century, women were barred from competing in many sports, or at least performing at major stadiums.

The English Football Association banned women from playing in mainstream stadiums from 1920 to 1971. Women's boxing was introduced to the Olympics only in 2012. There are plans to launch a professional AFL women's league, but not until 2020.

Sexism at the top of the administration level also hampers the rise of women's sport. In 2004, FIFA president Sepp Blatter suggested women soccer players "wear tighter shorts and low-cut shirts ... to create a more female aesthetic" and attract more male fans. He remains FIFA president.

While gender equality is a basic standard of industry, the sporting world has some catching up to do.....

[View the full article](#)

Recruitment and retention of women in sport and active recreation programs: A guide for providers. The Australian Womensport and Recreation Association, January 2015 (6 pages)

This guide is designed from two studies that concentrated on the perceptions of women on what facilitated and prevented them from participating in sport and active recreation programs. The findings were transferred into strategies and a guide was created to assist providers who conduct sport or active recreation programs for women. This project was supported by the Commonwealth through the Australia-Malaysia Institute of the Department of Foreign Affairs and Trade.

[Download a copy](#)

BANGLADESH

Janice Crosswhite has highlighted this article although it isn't sports related - *A remarkable woman. A story of survival and courage in Bangladesh that everyone should read....*

One Billion Revolution (6 January 2015)

I have seen the secret of how women can transform their lives. Here's how – Khushi Kabir

As told to the One Billion Rising team. Khushi Kabir is the Global Coordinator for One Billion Rising Bangladesh.

When did I become a feminist? There are lots of moments in every woman's life that make her stand up for herself and her sisters, and there were many in mine. But the first one that comes to mind is the day I was told I couldn't take a seat on the bus, simply because I was a woman.

I grew up in East Pakistan – now Bangladesh – in the 1950s and 1960s. It was a country where women were raised to see their lives as leading up to marriage. Especially in the countryside, that meant you were totally obedient to your husband inside the home, and totally silent outside it. After I finished my formal education, I watched as my friends were pressured to find a husband. I was from an unusual and wonderful family where my parents wanted me to be free and to choose my own path, and they always treated me as the equal of any man. I knew I was in a privileged position, so I wanted to understand what life was like across my country for women who weren't so lucky. That's why, in the aftermath of our War of Independence in 1971, with much of the country in ruins, I went to work for an aid agency. After two years of working in Dhaka, I felt I needed to work in the field so I told them to send me to their most remote field areas, where the need was greatest.....

[View the full article](#)

CANADA

Canadian Association for the Advancement of Women and Sport and Physical Activity (12 January 2015)

CAAWS Honours Influential Women

CAAWS released its annual Most Influential Women List featuring remarkable individuals who are senior leaders and influencers in Canadian sport and physical activity.

To re-tweet this release: <http://bit.ly/1wKGy8i>

The women on the CAAWS Most Influential Women List are role models and have made a significant impact that reaches beyond their sport or area of expertise.

"The women named to the CAAWS Most Influential Women List have contributed to building sport and physical activity in our country and around the world. Their message of leadership and participation is overwhelmingly positive," said CAAWS Executive Director Karin Lofstrom (Ottawa, Ontario). "I am proud that CAAWS is starting off this year, officially recognized as 2015 Year of Sport in Canada, with such a positive celebration of excellence. It is important to highlight women who have accomplished great things and who inspire other women and girls, indeed all Canadians."

THE CAAWS #MOSTINFLUENTIALWOMEN LIST FOR 2014 IS: (in alphabetical order)

– [Full profiles and photos available for editorial use at caaws.ca](http://caaws.ca)

- Brenda Andress, Commissioner, Canadian Women's Hockey League; Official (Newmarket, Ontario)
- Caroline Assalian, Chief Sport Officer, Canadian Olympic Committee (Ottawa, Ontario)
- Eugenie Bouchard, WTA's 2014 Most Improved Player; Wimbledon Finalist (Westmount, Quebec)
- Justine, Chloé and Maxime Dufour-Lapointe, Olympians and Ambassadors (Montreal, Quebec)
- Maureen Hagan, VP of Operations and Head of Fitness Training, Goodlife Fitness Clubs Inc. (London, Ontario)
- Waneek Horn-Miller, IndigenACTION Ambassador; Pan Am Games Asst. Chef de Mission (Kahnawake, Quebec)
- Clara Hughes, Mental health advocate; Bell Let's Talk Campaign (Winnipeg, Manitoba / Glenn Sutton, Quebec)
- Kaillie Humphries, Role model and Olympian (Calgary, Alberta)
- Jennifer Jones Rink and coach Janet Arnott, Olympic Gold Medalist and their coach (Winnipeg, Manitoba)
- Lorraine Lafrenière, CEO, Coaching Association of Canada (Kanata, Ontario)
- Rachel Lewis, COO, Vancouver Whitecaps (Vancouver, British Columbia)
- Debbie Low, President & CEO, Canadian Sport Institute Ontario (Toronto, Ontario)
- Anne Merklinger, CEO, Own the Podium (Ottawa, Ontario)
- Karen O'Neill, CEO, Canadian Paralympic Committee; Board Member, TrueSport Foundation (Ottawa, Ontario)
- Chantal Petitclerc, Chef de Mission, 2014 Commonwealth Games (Montreal, Quebec)
- Beckie Scott, Member, WADA Executive Committee; Chair, WADA Athlete Committee (Vermillion, Alberta)
- Christine Sinclair, Captain, Canada's Women's National Soccer Team (Burnaby, British Columbia)
- France St-Louis, Coach; Assistant Chef de Mission, Sochi Olympic Games (Montreal, Quebec)
- Sarah Storey, President Bobsleigh Canada Skeleton; Director of Legal Affairs, SportAccord (Ottawa, Ontario)
- Hayley Wickenheiser, Member, IOC Athletes' Commission; Olympian (Shaunavon, Saskatchewan)

[Source of information](#)

Canadian Association for the Advancement of Women and Sport and Physical Activity National Newcomer On the Move Project 2011-2014

With funding from Citizenship and Immigration Canada in 2011-2014, CAAWS collaborated with 14 partners to support the development and delivery of healthy living programs for newcomer girls and young women in 12 communities. The national Newcomer On the Move project was designed to increase capacity at the community and provincial levels to address disparities in the availability and utilization of healthy living programs for newcomer girls and young women (ages 9-18).

The Newcomer On the Move project was built upon CAAWS' proven [On the Move concept](#), which advocates for fun-filled, female-only programs where participants can build their skills and self-confidence. Community-based Newcomer On the Move programs provided participants with opportunities to try new sports and physical activities, visit and become familiar with community physical activity facilities and service providers, learn healthy living skills, and build a foundation for life-long healthy living.

Outcomes

CAAWS' Newcomer On the Move project impacted individuals, organizations, and communities across the country. With regards to the numbers, here is just a sample of the project's reach:

- 860+ newcomer girls and young women engaged
- 50+ programs delivered
- 12 program sites across 5 provinces
- 14 host organizations
- 120+ partners engaged through Advisory Committees
- 7 Newcomer On the Move Workshops delivered, engaging 180+ community program leaders and decision makers from diverse organizations
- 1,000+ practitioners across the country reached through project-related presentations and networking.

[View more details](#)

[Also – watch a video on the project](#)

EGYPT

Women's Soccer United.com reports (20 January 2015)

Sarah Samir becomes first female referee to officiate a men's league match in Egypt

Sarah Samir has become Egypt's first female to referee in an official men's football game.

On Sunday, Wadi Degla FC faced Tala'ea El Gaish SC in an Egyptian Football League's third division match and Sarah Samir took to the pitch as the first female to officiate a men's league game in Egypt.....

[View the full news item](#)

IRAN

Inside the games reports (29 January 2015)

Foreign women to be allowed to attend volleyball matches in Iran

Iranian officials have offered a partial olive branch to their critics by allowing foreign women to attend matches at this summer's Asian Volleyball Championships, although local females will remain banned.

Iran faced international condemnation after British-Iranian woman Ghoncheh Ghavami was arrested last June after attending an International Volleyball Federation (FIVB) World League match against Italy.

Women in Iran have been banned from attending football matches for quarter-of-a-century and that was extended to volleyball in 2012.

Ghavami was held behind bars for almost 150 days and charged before being released on bail in November, pending a court appeal.

Following the international criticism after Ghavami's arrest, insidethegames exclusively revealed that the FIVB would not award any further events under its sanction to Iran until the lifting of the ban.

Iran was consequently stripped of the right to host the 2015 FIVB Boys' Under-19 World Championships, with Argentina taking over hosting rights.....
[View the full news item](#)

UK

Sport England (12 January 2015) 7.5m watch launch of 'This Girl Can'

Our This Girl Can campaign to get more women and girls active – whatever their age, shape or ability - has launched to a clamorous reception on social media.

The campaign is the first of its kind to feature women who sweat and jiggle as they exercise. It seeks to tell the real story of women who exercise and play sport by using images that are the complete opposite of the idealised and stylised images of women we're used to watching.

The campaign doesn't hold back in trying to encourage women to beat their barriers. "Sweating like a pig, feeling like a fox" and "I kick balls, deal with it" are among the hard-hitting lines used.

This Girl Can will use primetime TV ads, billboards and cinema and shopping centre screens to put images of real women exercising on the national stage and use social media to start a debate about attitudes to female sport.....
[View the full news item](#)

A critical review of the new Sport England campaign...

University of Bath (15 January 2015) Article from Prof Simone Fullager and Dr Jessica Francombe-Webb - This Girl Can campaign is all about sex, not sport

Sport England has launched [This Girl Can](#) – an edgy promotional campaign that seeks to inspire women to challenge cultural assumptions about femininity that prevent them engaging in sport and exercise.

The short television clips draw upon “real” women’s bodies of difference shapes and sizes as they move, sweat, strain and take pleasure in a range of activities – swimming, kick boxing, football, dance, cycling. The dynamic footage plays to Missy Elliott’s [Get Ur Freak On](#) and offers different ways of seeing women beyond conventional representations of the static female body as an object of beauty (slim, tanned, delicate).

But there are serious problems here. For a start, why does the campaign undermine this empowering intent by referring to women of all ages as “girls”?
[View the full article](#)

Association for Physical Education reports (15 January 2015) Inspiring Women Campaign – 23 - 27 February

During the week 23 – 27 February 2015 the Inspiring Women in Sport campaign is planning a week of action with events up and down the country bringing together women working in sports and the next generation of girls and young women.

The aim is to broaden awareness amongst girls of the range of jobs in sport; identify female role models; and shine a spotlight on women in sport.

Inspiring Women in Sport involves women who work in the sports sector going to a local school or college and chatting to girls about what it is like to work in the sports industry.....

Many high-profile sporting organisations have already given their backing, including Women in Sport, the British Olympic Association, the FA, BT Sport, the English Cricket Board, the LTA, Women in Sport, England Netball, Sport and Recreation Alliance, and Women in Football. Clare Balding is taking a leading role in the campaign, as is Helen Grant MP, Minister for Sport.

The Inspiring Women campaign is co-ordinated by educational charity Education and Employers.....

If your school or college would like to take part in the week, please sign up your school today at: www.inspiringthefuture.org You can then view and contact the volunteers in your area. For more information and to discuss which activities and events you could run, please email: charlotte.lightman@educationandemployers.org or call 020 3206 0510.

[View the full news item](#)

The Inclusion Club (January 2015)

Talk - Baroness Sue Campbell

Sue Campbell is one of the UK's most influential sports administrators. She is currently Chair of the Youth Sport Trust and has led the charity since its inception in 1994. In a relaxed chat with The Inclusion Club (TIC), she talks about her support of, and continuing interest in, inclusive sport.

[Listen to Sue – 10 minute duration](#)

Women's Sport Trust (22 January 2015)

Women's Sport Trust launch visual campaign – The Sport Is Beautiful project

Everyday we are bombarded with imagery, on billboards, in papers, on our screens, literally everywhere. A photo has an instant impact and can influence how you feel in both negative and positive ways.

Inspiring and powerful imagery can also be a tool for change, which is why Women's Sport Trust has joined forces with the Sport Is Beautiful project.

Sport is Beautiful will celebrate, create and promote the very best women's sports photography and film. Focusing on images that showcase the athletes' strength, skill, courage and commitment, we present these women as inspiring and powerful role models.

Too often sportswomen are expected to conform to stereotypes of beauty or femininity, as was recently highlighted in the BT Sport Body Image survey which found that;

- 67% [of the elite female athletes asked] felt the public and media valued the way a sportswoman looks above her achievements in sport

We plan to tackle this issue head-on through various activities that will set the standard and raise the bar in how sports women are represented visually. We also plan to reach as wide and diverse an audience as possible and make superb, inspiring imagery of women's sport readily available.....

Watch this space and in the meantime help us promote the campaign via the twitter feeds @Sport_Beautiful and @Womensporttrust.

[View the full news item](#)

Sporting Equals (January 2015)

A trail blazer for female participation

As part of Sport England's This Girl Can campaign Sporting Equals interviewed Annie Zaidi, a Muslim coach with Leicester City Football Club. She was the first South Asian woman to get a level two coaching certificate from The Football Association.

[Read the interview](#)

Editor – after you have read the article on Khushi Kabir from Bangladesh you might want to read an article from an amazing young lady in England who is involved in sport and also improving the lives of other young people with Cerebral Palsy...

Ellie Simpson – founder of CP Teens UK, 'Club Throw' athlete and much more..

My name is Ellie Simpson, I am 20 years-old and I study Sports Development with Coaching at Sheffield Hallam University. When I tell people what I am studying at University, it usually provokes some rather surprised reactions; this is because I have Cerebral Palsy, which affects all four of my limbs and my speech. A sports degree, rightly or wrongly, isn't probably something you'd associate with a student who has a physical disability, but over the last 18 months, sport has become the absolute focus of my life and it has opened up a whole new world for me.

Growing up, sport was out of the question for me. When I was younger all of my physical energy was put into learning to do basic things such as sitting & walking independently. In secondary school I didn't participate in PE lessons and instead I was whisked away inside to do physiotherapy. It wasn't until the London 2012 Paralympic Games that I realised that people with disabilities can actually do sport; I was in awe of what I was seeing on my TV and I wondered why I had never been given the opportunity to participate in a sport?

[View the full article starting on page 2](#)

Quite a few new publications to highlight to you...

The case for gender equality in coaching. Briefing note. sports coach UK, January 2015 (4 pages)

Following the meeting of an Expert Group on Gender Equality in Sport established by the European Commission, we have produced a briefing note which outlines the benefits of gender equality and gives practical guidance for sports clubs, County Sports Partnership and Governing Bodies on the steps they can take towards achieving the EU's 2020 targets.

[Download a copy](#)

Women and Informal Sports Participation. sports coach UK and Women in Sport, January 2015 (4 pages)

This factsheet is one of a series produced by sports coach UK and Women in Sport aimed at sports deliverers and sports coaches who work with women in informal sports settings. These factsheets provide insight into the informal female participant and her needs, and provide guidance on the type of environment and coaching style she needs in order to be attracted to, and retained in, informal sport. In particular, this factsheet is relevant to anyone who is involved in both the development of informal sports offers (governing bodies of sport, CSPs, local authorities), as well as those directly delivering it (coaches, leaders, coordinators etc – referred to as 'coach').

The information contained in this factsheet was obtained by an independent research agency who interviewed over 40 women and 11 coaches from across the country who participate in

Run England, No Strings Badminton or Just Play football. The sports were selected to be representative of individual, racquet and team sports.

[Download a copy](#)

Coaching Women: Socially Inclusive Coaching. sports coach UK and Women in Sport, assuming January 2015 (4 pages)

There is an under-representation of women and girls in sport and physical activity. The lack of participation in a wide variety of sports and physical activities at all levels continues to be a cause for concern. Even though a range of coaching initiatives and governing body of sport policies have been put in place, women's participation in sport still lags some 13% behind that of their male counterparts. Similarly, under-representation by women is also evident in coaching, officiating, administration, management, board and governing body membership, and volunteering. The end result is a distinct lack of female role models to inspire other women and girls to succeed and take part in sport and physical activity.

[Download a copy](#)

Coaching Women: Coaching Myth Buster. sports coach UK and Women in Sport, assuming January 2015 (3 pages)

Although the information contained within this factsheet has been academically evidenced, sports coach UK recognises that it is a generalisation. All people are individuals and it is for you, the coach, to contextualise the following information to your own coaching environment. If something is said enough times, it starts to become 'fact'. When it comes to coaching female sport, many of these facts are often based on stereotypes and things our colleagues have told us over the years. After all, every athlete and player we work with is an individual with their own traits and idiosyncrasies. Should we, as coaches, make assumptions based on the gender of the athlete we are working with? However, some generalisations can be drawn upon by those working with female athletes to assist them in getting the best out of the individual and the relationship. This factsheet will address some of the common assumptions made about female athletes and consider whether they are based on fact or on hearsay.

[Download a copy](#)

Coaching women: Female Psychology and Considerations for Coaching Practice. sports coach UK and Women in Sport, assuming January 2015 (5 pages)

This factsheet aims to provide some of the evidence on differences in how men and women think to allow you to develop your coaching style and bring out that extra potential in the women you are coaching. The difference between coaching male and female athletes has long been the subject of speculation, debate, discussion and certainly despair for some male coaches, who, unable to understand 'what women want', have decided to stay away from coaching the opposite gender altogether

[Download a copy](#)

Coaching Women: Female Physiology and Considerations for Coaching Practice. sports coach UK and Women in Sport, assuming January 2015 (4 pages)

This factsheet is designed to provide an introduction to the physiology of female athletes and the impact this may have on sport performance.

[Download a copy](#)

Coaching Women: Developing Female Coaches. sports coach UK and Women in Sport, assuming January 2015 (3 pages)

This factsheet focuses on the reasons for the under-representation of women in coaching and steps governing bodies of sport, national agencies and women themselves can take to address this.

[Download a copy](#)